

REMARKS

This application has been carefully reviewed in light of the final Office Action dated January 20, 2006. Claims 55 to 64 are pending in the application. Claims 55, 56, 61, 63 and 64 having been amended, and Claims 55, 63 and 64 are in independent form. Reconsideration and further examination are respectfully requested.

In the Office Action, Claims 55 and 61 to 64 were rejected under 35 U.S.C. § 103(a) over EP 343918 (Morimoto) in view of U.S. Patent No. 5,911,146 (Johari); Claim 56 was rejected under 35 U.S.C. § 103(a) over Morimoto in view of Johari, and further in view of U.S. Patent No. 5,297,042 (Morita) and U.S. Patent No. 5,890,152 (Rapaport); Claims 57 and 60 were rejected under 35 U.S.C. § 103(a) over Morimoto in view of Johari, and further in view of U.S. Patent No. 6,343,274 (McCollom); Claim 58 was rejected under 35 U.S.C. § 103(a) over Morimoto in view of Johari, and further in view of U.S. Patent No. 6,212,545 (Ohtani); and Claim 59 was rejected under 35 U.S.C. § 103(a) over Morimoto in view of Johari, and further in view of U.S. Patent No. 5,032,707 (Gudmundson). Reconsideration and withdrawal are respectfully requested.

The present invention generally concerns information providing. First information associated with a unique identification code is registered. A first keyword list of the registered first information is generated. Second information associated with a second keyword list is registered. Input of the unique identification code is accepted, and the first information associated with the input unique identification code is acquired. The second information is searched based on the first keyword list of the acquired first information and the second keyword list. A print layout is generated for laying out a

content of the acquired first information on a sheet together with the searched second information.

Referring specifically to the claims, independent Claims 55, 63 and 64 are respectively directed to a system, a method and a program.

Thus, among its many features, the present invention provides for (i) registering first information with a unique identification code, (ii) acquiring the first information associated with the input unique identification code, (iii) searching second information based on a first keyword list associated with the first information and a second keyword list, and (iv) generating a print layout for laying out a content of the first information on a sheet together with the second information.

For example, according to one representative embodiment of the present invention, the unique identification code can be seen to correspond with a P-code, which is seen to be referenced throughout the specification.

In addition, by virtue of features (iii) and (iv), a print layout can be generated with the first information requested by a user and the second information (for example, advertisement information), which can be useful for the first information.

The applied art is not seen to disclose or to suggest the features of the invention of the subject application. In particular, Morimoto, Johari, Morita, Rapaport, McCollom, Ohtani and Gudmundson are not seen to disclose or suggest at least the features of (i) registering first information with a unique identification code, (ii) acquiring the first information associated with the input unique identification code, (iii) searching second information based on a first keyword list associated with the first information and a

second keyword list, and (iv) generating a print layout for laying out a content of the first information on a sheet together with the second information.

Features (i) and (ii)

The Office Action equated the “X” of Morimoto’s Figure 3A with the claimed identification code. As can be seen in Figure 3A of Morimoto, “X” is defined as a keyword, and Morimoto is seen disclose that a keyword is used for searching all data containing the keyword as desired by a user.

As such, since the “X” of Morimoto is seen to search all data containing that keyword, the “X” is not seen to correspond with an identification code which is unique. Accordingly, Morimoto is not seen to disclose or suggest (i) registering first information with a unique identification code, and (ii) acquiring the first information associated with the input unique identification code.

Morita is not seen to compensate for the deficiencies of Morimoto. In particular, although column 2, lines 35 to 45 of Morita may be seen to disclose that a keyword search corresponds with associative retrieval so as to provide an appropriate search result, nothing in Morita is seen to disclose or suggest the use of an identification code which is unique. Accordingly, Morita is not seen to disclose or suggest (i) registering first information with a unique identification code, and (ii) acquiring the first information associated with the input unique identification code.

Features (iii) and (iv)

As noted above, Morimoto is seen to disclose that a keyword is used for searching all data containing the keyword as desired by a user. On the other hand, Morita is seen to disclose that a keyword search corresponds with associative retrieval so as to

provide an appropriate search result. However, nothing in Morimoto nor Morita is seen to disclose or suggest searching second information based on a first keyword list of acquired first information, and based on a second keyword list associated with the second information. In addition, Morimoto or Morita are not seen to disclose or suggest that a print layout is generated for laying out a content of the first information on a sheet together with the second information. Moreover, Morimoto and Morita are not seen to disclose or suggest the attendant benefits provided by such searching of second information and generation of a print layout.

Johari is not seen to compensate for the deficiencies of Morimoto and Morita. In particular, although the Abstract of Johari may be seen to disclose the laying out of an advertisement within a yellow page, nothing in Johari is seen to disclose or suggest that second information is searched based on a first keyword list associated with first information and a second keyword list. Moreover, Johari is not seen to disclose or suggest that a print layout is generated for laying out a content of the first information on a sheet together with the second information. In addition, Johari is not seen to disclose or suggest the attendant benefits provided by such searching of second information and generation of a print layout.

Rapaport, McCollom, Ohtani and Gudmundson have also been reviewed and are not seen to compensate for the deficiencies of Morimoto, Morita and Johari.

Accordingly, based on the foregoing amendments and remarks, independent Claims 55, 63 and 64 as amended are believed to be allowable over the applied references.

The other claims in the application are each dependent from the independent claims and are believed to be allowable over the applied references for at least the same


reasons. Because each dependent claim is deemed to define an additional aspect of the invention, however, the individual consideration of each on its own merits is respectfully requested.

Regarding a formal matter, it is respectfully requested to receive an initialed copy of the Form PTO-1449 that was submitted with the Information Disclosure Statement dated January 24, 2006.

No other matters being raised, it is believed that the entire application is fully in condition for allowance, and such action is courteously solicited.

Applicants' undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,


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